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BACKGROUND: ABOUT LLUMINARI

LLuminari (Loo·min·R·ee), is a health education company committed to developing informational, inspiring and motivating multi-media programs, using the latest, science-based, gender-specific knowledge.

Named to evoke the idea of illumination, LLuminari was founded by one of the world's leading breast surgeons, Susan Love, M.D.; former *ABC News* medical correspondent, Nancy Snyderman, M.D., now vice president of Johnson & Johnson; and Elizabeth Browning, former president of the consumer health division of DuPont.

LLuminari physicians and experts collectively convey a powerful, comprehensive viewpoint not found anywhere else. They bring together expertise across multiple disciplines, translating complex medical information into language people understand. LLuminari network members are leading doctors, authors, speakers, and commentators focusing on contemporary health issues and looking at health in terms of the total person at work, at home and in their communities.

LLuminari's experts believe they can have a positive impact on health—reaching more people, faster—by working together in a network. Thanks to the support of premiere companies like Johnson & Johnson, PricewaterhouseCoopers, AstraZeneca, Pepsi, PacifiCare, and GlaxoSmithKline, LLuminari is also reaching people where they spend a great deal of time—in the workplace.

LLuminari is located in Wilmington, Delaware. More information about LLuminari is available at www.LLuminari.com

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